

UPZELLA - Privacy Policy

Last Updated: April 27, 2025

About Us

UPZELLA is a complete AI-powered hiring automation platform that streamlines early-stage recruitment for HR teams. Our organisation is registered as **Upzella**.

Visit our website: <https://upzella.in>

About You

This policy applies to:

- **Users:** Individuals accessing our website, platform, products, or services.
- **Customers:** Individuals or organizations purchasing or using our services.
- **Other Individuals:** Those contacting us, participating in our events, or interacting with us.

What Personal Data We Collect

We may collect:

- Name, aliases, and usernames.
- Contact details: email, phone number, address.
- Professional information: job title, employer.
- Information you provide directly or indirectly.
- Technical information: IP address, location data, browser/device data.
- Usage data: website and platform interaction logs.

How We Collect Personal Data

We collect data:

- Directly when you interact, create an account, or communicate with us.
- Automatically via cookies www.upzella.in/cookies-policy.
- Indirectly through publicly available sources, affiliates, and service partners.

Why We Collect Personal Data

We collect your data:

- To provide, operate, and improve our platform and services.
- To verify identity and manage your account.
- For communication regarding terms, updates, or support.
- For promotional activities (with your consent).
- To analyse usage and enhance user experience.
- To comply with legal obligations.

How We Use or Disclose Personal Data

We may use or disclose data for:

- **Primary purposes:** Providing services, support, and marketing.
 - **Secondary purposes:** Research, security, fraud prevention, or lawful requirements.
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How We Share Personal Data

We may share data with:

- Group companies, business partners, contractors, and service providers.
- Regulatory and law enforcement authorities if legally required.
- Prospective investors or buyers (for business transfer purposes).

We never sell your personal data.

Is My Data Transferred Internationally?

Yes, data may be transferred internationally. We apply safeguards such as Standard Contractual Clauses to ensure your data remains protected.

De-identified Information

We may anonymize or de-identify data for research, improvements, or analytics. This information is no longer considered personal data.

Can You Remain Anonymous?

Where practical, yes. However, if you choose not to provide identifiable data, some services may not be available to you.

Keeping Your Personal Data Secure

We implement best-practice security measures but cannot guarantee absolute security due to the nature of the internet.

Third-Party Websites

We are not responsible for the privacy practices of linked third-party websites. Please review their privacy policies separately.

Changes to This Privacy Policy

We may update this policy periodically. Updated versions will be posted on <https://upzella.in>. Continued use of our services after updates constitutes acceptance.

Managing Your Personal Data

You are responsible for keeping your information up to date. You can request:

- Access to your data.
- Corrections to inaccurate information.
- Deletion or restriction of your data (subject to applicable law).

We may charge reasonable fees where permitted.

Data Retention

We retain personal data only as long as necessary for:

- Service provision,
- Legal, accounting, and compliance obligations,
- Business operational needs.

We may anonymize data instead of deleting it where appropriate.

Your Rights Under EU/UK Data Protection Laws

You may have the right to:

- Access your data.
- Rectify inaccuracies.
- Request erasure ("right to be forgotten").
- Restrict or object to processing.
- Request data portability.
- Withdraw consent at any time.

To exercise your rights, contact us using the details below.

Contact Us

For any questions, requests, or complaints about this Privacy Policy:

Email: contact@upzella.in

Lernexia Solutions LLP

We will respond to inquiries promptly and resolve issues according to applicable laws.